

## Cookie Policy

Our Cookies Policy forms part of, and is subject to our Terms and conditions.

- 1.1 As with other platforms, we use cookies and similar technologies to help us understand how people use our Platform so that we can continue to improve our service.
- 1.2 With this Cookies Policy, we want to provide you with clear and explicit information about the cookies and technologies we use on our Platform and your choices regarding aforementioned.
- 1.3 If you Use our Platform without blocking or disabling cookies or opting out of other technologies, you are indicating your consent to our use of these cookies and other technologies and to our use (in accordance with this Cookies Policy and our Privacy Policy) of any data and personal data (i.e. data that identifies you, or from which you are identifiable) ("Data") that is yours that we collect using these cookies and technologies. If you do not consent to the use of these cookies and technologies, you will need to block or disable them using your browser settings.
- 1.4 If you choose not to accept Cookies from us or our third parties, or if you accept Cookies but subsequently disable some or all of the Cookies through your browser settings, you won't have access to many features that make your experience with us more efficient and some of our Platform may not function properly.

## WHAT ARE COOKIES?

2.1 A cookie is a text file placed on your computer or device when you visit a website by that website's server ("Cookie"). Only that server is able to retrieve or read the contents of that Cookie. Each Cookie is unique to your web browser and contains some anonymous information such as a unique identifier, the site name and some other digits and numbers.

2.2 Cookies can be "persistent" or "session" cookies. Cookies can 'remember' you either for the duration of your visit i.e. they are deleted as soon as you close your browser ("Session Cookie") or for a number of visits i.e. they remain on your computer when you have gone off-line ("Persistent Cookie").

2.3 Session and Persistent Cookies can be either first or third party Cookies. A first party Cookie will be placed on your computer or device by us and a third party Cookie will be placed on your computer or device by a different website (for example, we use Google Analytics to gather anonymised information which we analyse to monitor traffic to our Site).

2.4 To find out more about cookies, including how to see what cookies have been set and how to block and delete cookies, please visit the ICO website.

## 3. WHY WE USE COOKIES

3.1 We use Cookies to improve your experience of our Site.

3.2 Cookies do many things such as enabling you to navigate between pages efficiently, storing your preferences and making the interaction

between you and our Site faster and easier. For example, Cookies enable you to remain logged into our Site – without Cookies, you would have to log into our Site each time you visited it.

3.3 Some websites also use Cookies to enable them to target their advertising or marketing messages based on your location and / or browsing habits.

#### **4. TYPES OF COOKIES WE USE**

4.1 We use the following types of Cookies: (a) Security: These Cookies allow us to promote security on our Site, (b) Analytics: We track Site traffic patterns so we can identify popular Site content and potential Site problems, (c) Site features: We measure how visitors use our Site so we can optimise the web pages and use of our Site, and (d) Advertising: We use non-identifiable information about you to show you advertising on our Site.

#### **5. THIRD PARTY COOKIES**

5.1 We may include advertising content (graphics, animations, video, etc.) in our broadcast advertising, which may contain Cookies placed by third parties. The placement and the use of Cookies by any such third parties will be subject to the privacy and/or cookies policies of those third parties.

5.2 These Cookies will help the third parties (while the Cookies are valid) to:

5.2.1 1. count the number of display advertising content delivered via our advertising; identify advertisements displayed; count the number

of users who clicked on each ad, allowing them to calculate the amounts due and thereby establish statistics; and/or

5.2.2 2. Recognise your device at any subsequent browsing of any other site or service on which these advertisers or third parties also place these Cookies and, if necessary, adapt these third party sites and services or advertisements they broadcast to your device.

### 5.3 Google Analytics

5.3.1 Google Analytics, a web analytics service provided by Google Inc., uses Cookies to gather information about how visitors use our Site. Google Analytics uses its own Cookies, to analyse the use of our Site on our behalf. The information generated by the Cookies about your use of our Site is transmitted to Google. This information is then used for the purpose of compiling statistical reports to enable us to measure and analyse the number of visits to our Site and its pages, the average time spent on our Site and the pages viewed.

5.3.2 For further information about Google Analytics please visit <http://www.google.com/analytics> and for details of Google Analytics, Privacy Policy, please visit <http://www.google.com/intl/en%29ALL/privacypolicy.html>

### 5.4 Social buttons

5.4.1 These 'social buttons' are visible on our Site to allow you to share content via social networks, including (but not limited to) Facebook, Twitter and Instagram. Cookies are placed by these platforms on our Site, and allow them to collect information about your browsing.

5.4.2 To learn more about the privacy policy and Cookie management for Facebook [click here](#), Twitter [click here](#) and Instagram [click here](#).

## 5.5 IT tests

5.5.1 These Cookies, emanating from our contracted supplies, test at our request the features of our Site and the performance of user navigation of our site.

## 6. YOUR CHOICES REGARDING COOKIES

6.1 We think it's important that you are able to control the collection of personal data relating to your use of our Platform, and have therefore made sure that you can opt out of any personal data collection using cookies or other technologies as set out below. When you sign up to our Site, we will ask you if you will accept Cookies from us or our third parties. If you choose not to accept Cookies from us or our third parties, or if you accept Cookies but subsequently disable some or all of the Cookies through your web browser settings, you won't have access to many features that make your experience more efficient and some of our Site will not function properly.

## 7. INSTRUCTIONS FOR MANAGING COOKIES

7.1 Introduction: If you have a different browser type or version, please refer to your browser's "Help" menu.

7.2 Internet Explorer 7, 8, and 9: Click on the Tools menu, and then select Internet Options. Click on the Privacy tab. Move the slider to choose your preferred settings. For more specialised cookie settings, click on Sites or Advanced.

7.3 Google Chrome: Click on the Chrome menu, and then select Settings. Click Show advanced settings. Click on Content settings to choose your preferred settings.

7.4 Mozilla Firefox 14, 15 and 16: Click on the Firefox button (or Tools menu), and then select Options. For Mac OS X users, click on the Firefox menu, and then select Preferences. Click on the Privacy panel to choose your preferred settings. For more specialised cookie settings, set 'Firefox will:' to 'Use custom settings for history.'

7.5 Safari 5.1 and Later (Mac OS X): Click on the Safari menu, and then select Preferences. Click on the Privacy tab to display cookie settings. Choose your preferred settings. For more specialised cookie settings, click on Details.

## 8. PRIVACY

8.1 Our Cookies and Privacy statement applies solely to information collected by Eternity Casting via our website or by telephone direct to Eternity Casting. We cannot be held liable or responsible for the content or the privacy policies of any website other than ours, even though they may have a website link to us or from us. All information you opt to provide us is voluntary and limits liability to Eternity Casting.

8.2 When you make a booking through eternity casting, we collect the following details from you at your consent.

- a) Your name
- b) Your address
- c) Your telephone number
- d) Your email address
- e) Also consent form completion at appointment with requests, such as baby name and date of birth for purpose of engraved name plates.

8.3 When making a booking and paying a booking fee or final payment to Eternity Casting using your debit/credit card or by PayPal, the following Privacy Policies apply -

<https://www.paypal.com/ie/webapps/mpp/ua/privacy-full>

Or your own banks privacy policy when paying via bank transfer.

8.4. Eternity Casting will only share relevant information with third parties that are involved with processing and delivery of your order.

We never sell, trade or rent your personal details to a third party, however, this will not prohibit us providing necessary information where required by law.

8.5. By using our site, you are agreeing to the Cookies and Privacy Policies and periodic changes therein. If you do not agree with this policy, please do not use our site. We reserve the right to change, add or remove portions of this statement at any time.

8.6. Eternity Casting and third parties may update these privacy policies periodically. Eternity Casting is only liable for our Privacy and Cookie policy and reserve the right to make amendments/updates as and when required.